

2021 InnoVision Sponsorship Levels and Benefits

	Visionary	Innovator	Awards Event	Meet the Finalists (MTF) Series	Forum Webcast Series	Award Category	Single Forum or MTF Webcast	Patron	Finalists Gift Bag
Commitment	\$ 10,000	\$ 7,500	\$ 5,000	\$ 5,000	\$ 4,000	\$ 3,750	\$ 2,000	\$ 1,500	\$ 500
Number of sponsors in category	1	2	2	2	2	1 per award	4 per webcast	unlimited	unlimited
Event-related benefits									
Podium moment or 60-second company profile/highlight video presentation during Awards Celebration	x								
30-second company profile/highlight video presentation during Awards Celebration		x	x						
"Podium moment" to present Award						x			
Copy of InnoVision Awards Celebration, Forum and Webinar attendee lists	x								
"Podium moment" at each InnoVision Forum and Webinar	x	x	x	x					
Acknowledgement by emcee during Finalists Event and Awards Celebration	x	x	x	x	x				
Acknowledgement of sponsorship at each InnoVision Forum or each MTF Webinar	x	x	x	x	x				
Opportunity to develop and host one InnoVision Forum or Webinar	x	x							

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Competitive exclusivity within sponsor category	x	x	x						
Invitations to attend any live Finalists Celebration	8	6	4	4					
Pre-event "signage" for Awards Event	Headline	Prominent	x						
Personal introduction to each Finalist	x	x	x	x					
Acknowledgement by emcee during event(s)	x	x	x	Full Series	Full Series		Single Webcast		
Opportunity to include a promotional item in gift bags for Finalists (8 bags per Finalist)	x	x	x	x	x	x	x	x	x
Acknowledgement on card with gift bags for Finalists (8 bags per finalist)									x
Acknowledgement in Awards Event Program for Finalists	x	x	x	x	x	x	x	x	
Company logo recognition in Finalists and Winners A/V presentation segment	Headline	Prominent	x	x	x	x	x	x	

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Print and Social Media									
Sponsorship acknowledgement on relevant digital and print communications and promotions throughout the InnoVision season	Headline	Prominent	x	x	x	x			
Acknowledgement for Webinar(s) announcements and invitations	x	x	x	Full Series	Full Series		Single Webcast		
Acknowledgement on InnoVision website	Headline	Prominent	x	x	x	x	x	x	
Link on InnoVision website to your organization website	Headline	Prominent	x	x	x	x			